FOR IMMEDIATE RELEASE

LAROSA'S HEART-SHAPED PIZZA IS LOVE AT FIRST SLICE

Perfect For Valentine's Day…Available for a Limited Time

CINCINNATI, OHIO – February 2, 2026 – LaRosa's has introduced its first-ever Heart Shaped Pizza, the perfect way to share the love…and the last slice. Available for a limited-time-only, LaRosa's Heart Shaped Pizza dough is formed into the familiar symbol of love, then topped with their family recipe sauce and provolone cheese. Guests can add their choice of favorite toppings. The heartfelt theme continues on the pizza box, which is decorated to capture the charm of old-fashioned Valentine's Day cards.

"We created our Heart Shaped Pizza to be a delicious way to get extra cheesy this Valentine's Day with any special person you care about—a partner, a child, a Galentine's Day friend, a parent, a co-worker, favorite teacher or coach" said Mike LaRosa, CEO of LaRosa's, Inc. Available through February 22, 2026, Heart Shaped Pizzas are perfect for last-minute lunch or dinner plans or a fun at-home meal. The Heart Shaped Pizza is equal to a medium LaRosa's pizza and costs just $12.49 for cheese and is customizable with toppings for an additional charge.

Cincy Favorites ships to LaRosa's Fans Nationwide

LaRosa's Heart Shaped Pizza, in either cheese or pepperoni, can also be shipped frozen with sauce and provolone cheese, and ready to bake via cincyfavorites.com. Cost is $94.99 for 4 Heart Shaped cheese pizzas or $99.99 for 4 Heart Shaped pepperoni pizzas (pepperoni included in shipment, to be added before baking); shipping cost varies by location. Cincy Favorites also offers a Cincy Date Night Kit, which includes two Heart Shaped Pepperoni Pizzas; a pint of Graeter's ice cream in a choice of Vanilla, Black Raspberry Chip or Chocolate Chip; and two individual Volcano Cakes for $99.99. Orders placed by February 11 will arrive by Valentine's Day.

The Heart Shaped Pizza is just one of the more than 40 menu selections available for Dine in, Pick Up or Delivery at all neighborhood LaRosa's family pizzerias. For more information

about Heart Shaped Pizza and to explore LaRosa's menu, please visit https://www.larosas.com/.

About LaRosa's

LaRosa's Family Pizzeria was founded in 1954 on Cincinnati's West Side by Buddy LaRosa. It is now a $176 million restaurant company with 60 pizzerias serving neighborhoods in Ohio, Kentucky and Indiana. To learn more about LaRosa's, go to http://www.larosas.com.

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For media use: download a high-resolution of LaRosa's Heart Shaped Pizza here.

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