FOR IMMEDIATE RELEASE

LAROSA'S TURNS UP THE HEAT WITH NEW HOT ITALIAN PIZZA

Only Available for a Hot Minute

CINCINNATI, OHIO – November 9, 2026 – As fall temps cool down, bold flavors are heating up at LaRosa's, with the introduction of new Hot Italian Pizza, available only for a limited time. Loaded with hot link sausage, spicy sausage and bold giardiniera peppers, the new Hot Italian Pizza takes flavor to the next spice level. A special Habanero Slice Spice is also included for Guests who want to fire it up even more.

"While many Guests have their go-to favorites, we're always listening to their feedback and looking for new ways to enhance their LaRosa's experience," said Mike LaRosa, CEO of LaRosa's, Inc. "With growing interest in spicier foods, we developed our new Hot Italian Pizza to give Guests a bold new option that brings some heat to the menu," he continued.

Available in traditional thin, hand tossed, crispy pan or gluten-free cauliflower crust, the new Hot Italian Pizza makes pizza night anything but ordinary. But it's only at LaRosa's for a hot minute - through January 24, 2027. LaRosa's Hot Italian Pizza joins a menu of the more than 40 selections available for Dine-In, Pick-Up and Delivery at all neighborhood LaRosa's family pizzerias. For more information and to explore LaRosa's menu, please visit https://www.larosas.com/.

About LaRosa's
LaRosa's Family Pizzeria was founded in 1954 on Cincinnati's West Side by Buddy LaRosa. It is now a $168 million restaurant company with 60 pizzerias serving neighborhoods in Ohio, Kentucky and Indiana. To learn more about LaRosa's, go to http://www.larosas.com.

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*For media use: download high-resolution image of LaRosa's new Hot Italian Pizza **here**.*

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