FOR IMMEDIATE RELEASE

LAROSA'S HOSTING SUMMER MOBILE HOXWORTH BLOOD TOUR

O Negative & O Positive Blood Donations Desperately Needed Locally

CINCINNATI, OHIO – July 6, 2026 – LaRosa's is partnering with Hoxworth Blood Center to host a series of mobile blood drives throughout July and August at its pizzerias in Greater Cincinnati, to help save lives locally. Hoxworth is experiencing an extremely low inventory of O Negative and O Positive blood supply due to high hospital usage locally.

"We're deeply committed to the communities we serve and have tremendous respect for Hoxworth's lifesaving work," said Mike LaRosa, CEO of LaRosa's, Inc. "Their mobile blood drives not only make donating more convenient but also raise critical awareness about the ongoing need for a safe, reliable blood supply. We couldn't think of a more meaningful way to support their mission than by sharing our pizzeria parking lots to help bring these drives directly into our neighborhoods."

The Hoxworth Blood Tour schedule at LaRosa's pizzeria locations July 6 through August 31, 2026:

July 9 - Mason (6674 Triway Dr)
July 9 - Mt. Orab (114 Glover Dr)
July 13 - Newport, KY (75 Carothers Rd)
July 14 - Harrison (316 Harrison Ave)
July 29 - White Oak (5795 Cheviot Rd)
August 3 - Batesville, IN (104 State Route 46 East)
August 3 - Loveland (901 Loveland Madeira Rd)
August 4 - Lebanon (1871 Deerfield Rd)
August 14 - Eastgate (4450 Eastgate Blvd)
August 31 - Florence, KY (5880 Merchants St)

Anyone interested in donating blood should schedule an appointment in advance at one of the location links included here. Blood donors at the mobile blood drive events at LaRosa's pizzerias throughout July and August will receive a coupon for a small two topping LaRosa's pizza, a Cincinnati Favorites mini-tote bag and a promotional item from Hoxworth, as part of the Cincinnati Favorites Blood Drive Tour.

About LaRosa's

LaRosa's Family Pizzeria was founded in 1954 on Cincinnati's West Side by Buddy LaRosa. It is now a $168 million restaurant company with 60 pizzerias serving neighborhoods in Ohio, Kentucky and Indiana. To learn more about LaRosa's, go to http://www.larosas.com.

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For media use: Download high resolution images of LaRosa's Hoxworth Blood Center mobile blood drive here.

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