

**“LAROSA’S SUMMER OF HAPPY”
SWEEPSTAKES RULES AND REGULATIONS**

1. NO PURCHASE, CONTRIBUTION OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE CHANCES OF WINNING. THIS SWEEPSTAKES IS SET UP AS A NON-GAMBLING PROMOTION. From all of the eligible entries received, the winners will be determined based on random drawings as outlined in Paragraph 7 of these rules.

2. SPONSOR: The “LaRosa’s Summer of Happy” Sweepstakes (“the Sweepstakes”) is sponsored by LaRosa’s (“Sponsor”) and administered by HyperDrive (“Administrator”).

3. ELIGIBILITY: The Sweepstakes is open only to contestants who sign up at the online contest page (larosas.com/summerofhappy) or otherwise enter the Sweepstakes pursuant to these rules and who are 18 years of age or older as of the date of entry. The Sweepstakes is only open to legal residents of the United States and is void in Arizona, Florida, Iowa, Nebraska, New York and Rhode Island, as well as all other countries and jurisdictions where prohibited by law. The Sweepstakes is not available in the LaRosa’s Lexington, Kentucky operating area. Employees of the Sponsor and Administrator and their respective affiliates, subsidiaries, advertising and promotion agencies, suppliers and the immediate family members and/or those living in the same household of each are not eligible to participate in the Sweepstakes.

4. AGREEMENT TO OFFICIAL RULES: By participating, entrants agree to be fully and unconditionally bound by these Sweepstakes Rules and by the decisions of the Sponsor and Administrator, and they represent and warrant that they meet the eligibility requirements set forth herein. All federal, state, local laws and regulations apply.

5. SWEEPSTAKES PERIOD: The Sweepstakes periods (the “Sweepstakes Periods”) will be as follows:

- June 10, 2019 at 9 a.m., Eastern Standard Time (“EST”) and continues through June 16, 2019 at 11:59p.m., EST,
- June 17, 2019 at 12 a.m., Eastern Standard Time (“EST”) and continues through June 23, 2019 at 11:59 p.m., EST,
- July 24, 2019 at 12 a.m., Eastern Standard Time (“EST”) and continues through June 30, 2019 at 11:59 p.m., EST,
- July 1, 2019 at 12 a.m., Eastern Standard Time (“EST”) and continues through July 7, 2019 at 11:59 p.m., EST
- July 8, 2019 at 12 a.m., Eastern Standard Time (“EST”) and continues through July 14, 2019 at 11:59 p.m., EST,
- July 15, 2019 at 12 a.m., Eastern Standard Time (“EST”) and continues through July 21, 2019 at 11:59 p.m., EST,
- July 22, 2019 at 12 a.m., Eastern Standard Time (“EST”) and continues through July 28, 2019 at 11:59 p.m., EST,
- July 29, 2019 at 12 a.m., Eastern Standard Time (“EST”) and continues through August 4, 2019 at 11:59 p.m., EST

The Administrator is the official timekeeper selected by random drawings as specified in the Selection of Winners section of these rules.

6. HOW TO ENTER: The Sweepstakes may be entered by submitting an online entry form as directed at larosas.com/summerofhappy. There is no entry fee for participation in this Sweepstakes. Entrants may also enter the Sweepstakes by submitting a post card, complete with the entrant's name, address, telephone number, and e-mail address, to the address listed at the end of these rules. Entries are limited to one (1) per 24-hour period as described in these rules for either the online or postcard methods of submission.

7. SELECTION OF WINNERS: Winners will be chosen by random drawing conducted by the Administrator on Mondays following each of the eight (8) Sweepstakes Periods. These drawings will occur on: 6/17/19, 6/24/19, 7/1/19, 7/8/19, 7/15/19, 7/22/19, 7/29/19 and 8/5/19. All potential winning entries, as well as any alternates, will be drawn by the Administrator, whose drawings shall be final and binding.

Sponsor is not responsible for late, lost, illegible or damaged entries. Entries become the property of Sponsor and will not be returned. If an entrant changes its email address it is the sole responsibility of entrant to notify the Administrator during the Sweepstakes Period. Sponsor may modify the terms or terminate this Sweepstakes at any time, in Sponsor's sole discretion, with no prior notice.

8. PRIZES: The Prizes for each Sweepstakes period consists of the following:

- **Period 1 - 6/10/19 to 6/16/19:** one (1) FC Cincinnati ticket pack (includes four (4) tickets for match on 7/18/19 – at the sole discretion of the Sponsor, ticket pack may be substituted for Columbus Crew ticket pack for LaRosa's Dublin Guests only) three (3) Kings Island ticket packs (includes four (4) single-day general admission tickets and a single-day parking passing), three (3) Cincinnati Reds ticket packs (includes four (4) vouchers for a single game), three (3) Coney Island ticket packs (includes four (4) single-day general admission tickets, parking pass, one (1) free large 1-topping LaRosa's pizza and four (4) soft drinks, for use during Coney Island visit), fifteen (15) Cincinnati Zoo ticket packs (includes four (4) single-day admissions – at the sole discretion of the Sponsor, ticket pack may be substituted for Columbus Zoo ticket pack for LaRosa's Dublin Guests only), sixty (60) Luigi Bobbleheads, two hundred twenty five (225) LaRosa's-branded pizza cutters, two thousand (2,000) discount codes for: "buy any large pizza, get one of the following free: ronds, cheesy flat bread, calzone, hoagy, cinnamon dippers, or chocolate chunk cookies", seven thousand and thirty (7,030) discounts for: "25% off any order of \$25 or more."
- **Period 2 - 6/17/19 to 6/23/19:** three (3) Kings Island ticket packs (includes four (4) single-day general admission tickets and a single-day parking passing), three (3) Cincinnati Reds ticket packs (includes four (4) vouchers for a single game), three (3) Coney Island ticket packs (includes four (4) single-day general admission tickets, parking pass, one (1) free large 1-topping LaRosa's pizza and four (4) soft drinks, for use during Coney Island visit), fifteen (15) Cincinnati Zoo ticket packs (includes four

(4) single-day admissions – at the sole discretion of the Sponsor, ticket pack may be substituted for Columbus Zoo ticket pack for LaRosa’s Dublin Guests only), sixty (60) Luigi Bobbleheads, two hundred twenty five (225) LaRosa’s-branded pizza cutters, two thousand (2,000) discount codes for: “buy any large pizza, get one of the following free: rondos, cheesy flat bread, calzone, hoagy, cinnamon dippers, or chocolate chunk cookies”, seven thousand and thirty (7,030) discounts for: “25% off any order of \$25 or more.”

- **Period 3 - 6/24/19 to 6/30/19:** one (1) FC Cincinnati ticket pack (includes four (4) tickets for match on 7/21/19 – at the sole discretion of the Sponsor, ticket pack may be substituted for Columbus Crew ticket pack for LaRosa’s Dublin Guests only) three (3) Kings Island ticket packs (includes four (4) single-day general admission tickets and a single-day parking passing), three (3) Cincinnati Reds ticket packs (includes four (4) vouchers for a single game), three (3) Coney Island ticket packs (includes four (4) single-day general admission tickets, parking pass, one (1) free large 1-topping LaRosa’s pizza and four (4) soft drinks, for use during Coney Island visit), fifteen (15) Cincinnati Zoo ticket packs (includes four (4) single-day admissions – at the sole discretion of the Sponsor, ticket pack may be substituted for Columbus Zoo ticket pack for LaRosa’s Dublin Guests only), sixty (60) Luigi Bobbleheads, two hundred twenty five (225) LaRosa’s-branded pizza cutters, two thousand (2,000) discount codes for: “buy any large pizza, get one of the following free: rondos, cheesy flat bread, calzone, hoagy, cinnamon dippers, or chocolate chunk cookies”, seven thousand and thirty (7,030) discounts for: “25% off any order of \$25 or more.”
- **Period 4 - 7/1/19 to 7/7/19:** three (3) Kings Island ticket packs (includes four (4) single-day general admission tickets and a single-day parking passing), three (3) Cincinnati Reds ticket packs (includes four (4) vouchers for a single game), three (3) Coney Island ticket packs (includes four (4) single-day general admission tickets, parking pass, one (1) free large 1-topping LaRosa’s pizza and four (4) soft drinks, for use during Coney Island visit), fifteen (15) Cincinnati Zoo ticket packs (includes four (4) single-day admissions – at the sole discretion of the Sponsor, ticket pack may be substituted for Columbus Zoo ticket pack for LaRosa’s Dublin Guests only), sixty (60) Luigi Bobbleheads, two hundred twenty five (225) LaRosa’s-branded pizza cutters, two thousand (2,000) discount codes for: “buy any large pizza, get one of the following free: rondos, cheesy flat bread, calzone, hoagy, cinnamon dippers, or chocolate chunk cookies”, seven thousand and thirty (7,030) discounts for: “25% off any order of \$25 or more.”
- **Period 5 - 7/8/19 to 7/14/19:** one (1) FC Cincinnati ticket pack (includes four (4) tickets for match on 8/3/19 – at the sole discretion of the Sponsor, ticket pack may be substituted for Columbus Crew ticket pack for LaRosa’s Dublin Guests only) three (3) Kings Island ticket packs (includes four (4) single-day general admission tickets and a single-day parking passing), three (3) Cincinnati Reds ticket packs (includes four (4) vouchers for a single game), three (3) Coney Island ticket packs (includes four (4) single-day general admission tickets, parking pass, one (1) free large 1-topping LaRosa’s pizza and four (4) soft drinks, for use during Coney Island visit), fifteen (15) Cincinnati Zoo ticket packs (includes four (4) single-day admissions – at the sole discretion of the Sponsor, ticket pack may be substituted for Columbus Zoo ticket pack for LaRosa’s Dublin Guests only), sixty (60) Luigi

Bobbleheads, two hundred twenty five (225) LaRosa's-branded pizza cutters, two thousand (2,000) discount codes for: "buy any large pizza, get one of the following free: rondos, cheesy flat bread, calzone, hoagy, cinnamon dippers, or chocolate chunk cookies", seven thousand and thirty (7,030) discounts for: "25% off any order of \$25 or more."

- **Period 6 - 7/15/19 to 7/21/19:** three (3) Kings Island ticket packs (includes four (4) single-day general admission tickets and a single-day parking passing), three (3) Cincinnati Reds ticket packs (includes four (4) vouchers for a single game), three (3) Coney Island ticket packs (includes four (4) single-day general admission tickets, parking pass, one (1) free large 1-topping LaRosa's pizza and four (4) soft drinks, for use during Coney Island visit), fifteen (15) Cincinnati Zoo ticket packs (includes four (4) single-day admissions – at the sole discretion of the Sponsor, ticket pack may be substituted for Columbus Zoo ticket pack for LaRosa's Dublin Guests only), sixty (60) Luigi Bobbleheads, two hundred twenty five (225) LaRosa's-branded pizza cutters, two thousand (2,000) discount codes for: "buy any large pizza, get one of the following free: rondos, cheesy flat bread, calzone, hoagy, cinnamon dippers, or chocolate chunk cookies", seven thousand and thirty (7,030) discounts for: "25% off any order of \$25 or more."
- **Period 7 - 7/22/19 to 7/28/19:** one (1) FC Cincinnati ticket pack (includes four (4) tickets for match on 8/17/19 – at the sole discretion of the Sponsor, ticket pack may be substituted for Columbus Crew ticket pack for LaRosa's Dublin Guests only) three (3) Kings Island ticket packs (includes four (4) single-day general admission tickets and a single-day parking passing), three (3) Cincinnati Reds ticket packs (includes four (4) vouchers for a single game), three (3) Coney Island ticket packs (includes four (4) single-day general admission tickets, parking pass, one (1) free large 1-topping LaRosa's pizza and four (4) soft drinks, for use during Coney Island visit), fifteen (15) Cincinnati Zoo ticket packs (includes four (4) single-day admissions – at the sole discretion of the Sponsor, ticket pack may be substituted for Columbus Zoo ticket pack for LaRosa's Dublin Guests only), sixty (60) Luigi Bobbleheads, two hundred twenty five (225) LaRosa's-branded pizza cutters, two thousand (2,000) discount codes for: "buy any large pizza, get one of the following free: rondos, cheesy flat bread, calzone, hoagy, cinnamon dippers, or chocolate chunk cookies", seven thousand and thirty (7,030) discounts for: "25% off any order of \$25 or more."
- **Period 8 - 7/29/19 to 8/4/19:** three (3) Kings Island ticket packs (includes four (4) single-day general admission tickets and a single-day parking passing), three (3) Cincinnati Reds ticket packs (includes four (4) vouchers for a single game), three (3) Coney Island ticket packs (includes four (4) single-day general admission tickets, parking pass, one (1) free large 1-topping LaRosa's pizza and four (4) soft drinks, for use during Coney Island visit), fifteen (15) Cincinnati Zoo ticket packs (includes four (4) single-day admissions – at the sole discretion of the Sponsor, ticket pack may be substituted for Columbus Zoo ticket pack for LaRosa's Dublin Guests only), sixty (60) Luigi Bobbleheads, two hundred twenty five (225) LaRosa's-branded pizza cutters, two thousand (2,000) discount codes for: "buy any large pizza, get one of the following free: rondos, cheesy flat bread, calzone, hoagy, cinnamon dippers, or chocolate chunk cookies", seven thousand and thirty (7,030) discounts for: "25% off any order of \$25 or more."

Estimated Sweepstakes prize values are as follows:

- LaRosa's Pizza For A Year: \$300
- FC Cincinnati ticket pack:
 - 7/18 match: \$104
 - 7/21 match: \$92
 - 8/3 match: \$120
 - 8/17 match: \$120
- Kings Island ticket pack: \$195
- Cincinnati Reds ticket pack: \$160
- Coney Island ticket pack: \$130
- Cincinnati Zoo ticket pack: \$44
- Luigi Bobblehead: \$15
- LaRosa's-branded pizza cutters: \$1.50
- Discount code for: "buy any large pizza, get one of the following free: rondos, cheesy flat bread, calzone, hoagy, cinnamon dippers, or chocolate chunk cookies": Minimum value of \$4.19. Maximum value of \$7.19. (Applicable tax and fees apply).
- Discount code for: "25% off any order of \$25 or more." Minimum value of \$6.25. Maximum value varies on order-per-order basis. (Applicable tax and fees apply).

At the conclusion of the Period 8 drawing, a drawing for any remaining prizes not given out during the Sweepstakes Period will be conducted. Any non-winning entrants during the 8 Sweepstakes Periods will be entered into a drawing for one (1) of three (3) Free LaRosa's Pizza For A Year prizes.

NO ENTRANT IS GUARANTEED TO WIN ANY PRIZE OF ANY KIND BY PARTICIPATING IN THE SWEEPSTAKES. THE ODDS OF WINNING DEPEND ON THE NUMBER OF ENTRIES RECEIVED.

Substitution of prizes based on participating LaRosa's operating markets may be done at the sole discretion of the Sponsor. No transfer/assignment of prizes to others or request for the cash equivalent by winners is permitted, except as otherwise expressly provided herein. Winners will be notified of their winnings via email. Prizes will then either be distributed via the email address given (LaRosa's Discounts) or will be mailed to the address given (tickets, bobbleheads, pizza cutters) during the registration process. The prizes will be delivered within seven (7) days of notification.

9. NOTIFICATION: Winners of the Sweepstakes will be notified by e-mail to the e-mail address provided within three (3) days following the random drawing. Sponsor shall have no liability for a winner's failure to receive notices due to winners' spam, junk e-mail or other security settings or for winners' provision of incorrect or otherwise non-functioning e-mail address and service provider. If the LaRosa's Discount email is returned as undeliverable, or the mailed prize is returned as undeliverable, or if he/she is found to be ineligible, or if he/she cannot or does not comply with these Sweepstakes Rules, such winner will be disqualified and an alternate winner may be selected. A list of winners (including full first name and initial of last name) will also be available from the Administrator.

10. PUBLICITY: Except where prohibited, participation in this Sweepstakes constitutes winner's consent to Sponsor's, and any of their respective agents', use of winner's name,

likeness, voice, opinions and biographical information for publicity, advertising, trade, or promotional purposes in any media or manner, now known or hereafter devised, worldwide, without further payment, consideration, notice or approval.

11. TAXES: All federal, state and local taxes are the sole responsibility of winners. All federal, state and local laws and regulations apply.

12. AFFIDAVIT; CONSENT TO USE: Winners or potential winners may also be required to sign and return an Affidavit of Eligibility/Release of Liability/Prize Acceptance Form postmarked within ten (10) days of Sponsor's request. Noncompliance within this time period may result in disqualification and an alternate potential winner may be selected. Return of any prize/prize notification as undeliverable will result in disqualification. All winners may be required to produce picture or some other form of proper identification to claim any prize. Sponsor reserves the right to substitute any prize with a prize of equal or greater value. Acceptance of any prize constitutes permission to the Sponsor to use winners' first name and surname initial on its website, and may use winners' first name and surname initial, voice, statements, image and likeness for purposes of advertising, in any medium, without further compensation, unless prohibited by law. Moreover, by entering this Sweepstakes, entrants consent to and authorize the inclusion of their name on Sponsor's e-mail mailing lists. Sponsor will not sell or otherwise provide any information provided by any entrant to any third party, including without limitation any affiliate of Sponsor. Entrants may request to be removed from Sponsor's mailing lists by requesting to the Sponsor that they be unsubscribed from such lists.

13. TERMS: Sponsor, its suppliers, agents, affiliates, consultants and service providers are not responsible for any typographical or other error in the printing, the offering or the announcement of any prize or in the administration of the promotion, whether caused by computer, technical or human error. Winners assume all liability and agree to hold Sponsor, its suppliers, advertisers, agents, affiliates, consultants and service providers harmless for any injury or damage caused, or claimed to be caused, by participation in this promotion or use or redemption of any prize. Sponsor, its suppliers, agents, affiliates, consultants and service providers are not responsible for late, lost, damaged, incomplete, illegible, faulty, or incorrect transmissions, incorrect announcements of any kind, technical hardware or software failures of any kind, any damage to any person's computer related to or resulting from participating in the online portion of the promotion, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit a user's ability to participate in the Sweepstakes whether caused by computer, technical or human error.

Sponsor reserves the right to cancel or modify the program at any time and for any reason, including but not limited to, destruction of the integrity of the promotion by fraud, misconduct or technical failures, or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the promotion as determined by Sponsor, in its sole discretion. Sponsor reserves the right to disqualify, freeze or prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation or with any provision in these Sweepstakes Rules. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE OPERATION OF THIS PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL**

LAWS. SPONSOR RESERVES THE RIGHT TO DISQUALIFY AND/OR SEEK DAMAGES FROM ANY INDIVIDUAL MAKING ANY SUCH ATTEMPTS TO THE FULL EXTENT PERMITTED BY LAW.

14. RELEASE OF LIABILITY; DISCLAIMER OF WARRANTIES: By entering this Sweepstakes, entrants release Sponsor, its suppliers, advertisers, agents, affiliates, consultants and service providers, from any liability, loss, harm, damage, cost or expenses whatsoever incurred which may occur in connection with any part of this Sweepstakes and with the acceptance, ownership, and/or use of the prizes. ALL PRIZES, AND ANY SUBSTITUTIONS THEREFORE WILL BE AWARDED "AS IS," AND SPONSOR EXPRESSLY DISCLAIMS ALL WARRANTIES, WHETHER EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION THE IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

15. PRIVACY: Personally identifiable information that is submitted by entrants as part of this Sweepstakes will be used to administer the Sweepstakes, select prize winners and fulfill prizes, and will be treated in accordance with Sponsor's privacy policy.

16. SWEEPSTAKES RESULTS AND OFFICIAL RULES: For a list of Sweepstakes winners, for a copy of these Sweepstakes Rules, or if you have any questions regarding this Sweepstakes, send an e-mail titled "Sweepstakes Inquiry" to info@email.larosas.com or a letter in a self-addressed, stamped envelope to HyperDrive.

ADMINISTRATOR: HyperDrive
Attn: LaRosa's Summer of Happy Sweepstakes
9737 Loveland Madeira Rd.
Loveland OH, 45140